For Immediate Release

Cyber Breaches: Four Different Expert Perspectives

The Importance of a Cyber Incident Response Plan

May 15, 2015

Exton, Pennsylvania – The Greater Philadelphia Alliance for Capital & Technology (PACT) hosted *How will you respond to a Cyber Attack: Observe Incident Response Plans in Action,* the final cybersecurity seminar in a three part series, featuring Broadpath PR, Cozen O'Connor, Layer 8 Security, and Morris Risk Management on May 7, 2015 at the Philadelphia Marriott West.

One of the panel members, Kevin Hyde, from Layer 8 Security, reflected "As a panelist, it's always rewarding when the audience is engaged and actively participating – it further demonstrates how relevant a topic cybersecurity and incident response plans are to business professionals today." Attendees raised questions regarding cybersecurity issues such as: what constitutes as adequate cyber insurance coverage, when to involve law enforcement, and how to practice proper cyber hygiene.

The panelists: cybersecurity authority, Kevin Hyde, Managing Director of Layer 8 Security; insurance expert, Austin Morris Jr., President of Morris Risk Management; public relations expert, Gretchen Roede, CEO of Broadpath PR; and legal perspective, Matthew Siegel, Cozen O'Connor shared preventative measures and necessary response and recovery actions for three realistic scenarios involving corporate cyber espionage, HIPAA violations resulting in fraudulent claims, and cyber theft from an investment advisor.

Layer 8 Security has experience developing disaster and incident response plans for the Pentagon, defense industry, Fortune 1000 companies, and small to medium-sized businesses. They have extensive experience and training from operations serving in the National Security Agency, U.S. Cyber Command, DoD, Special Operations, Defense and Private Industries.

Contact Layer 8 Security to learn how your business can be more resilient against cyber attacks and other threats at their website www.layer8cybersecurity.com

Address: Layer 8 Security, 329 Gordon Drive, Exton, PA, 19341
Tel: 800.530.9121
Email: contact@layer8cybersecurity.com

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Left to right: Kevin Hyde, Layer 8 Security, Gretchen Roede, Broadpath, Austin Morris Jr., Morris Risk Management, and Matthew Siegel, Cozen O'Connor

Photograph courtesy of Olek Shestakov